

**Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554**

In the Matter of

Annual Assessment of the Status of
Competition in the Market for the
Delivery of Video Programming)

MB Docket No. 12-203

3. Are there more or fewer PEG channels carried on MVPD systems than were carried as of June 2010?

COMMENTS OF

Davis Media Access

Davis Media Access submits these comments in response to the above-captioned Notice of Inquiry

(“NOI”), released July 20, 2012, seeking “data, information, and comment on the state of competition in the delivery of video programming.” Davis Media Access (DMA) is a community media center serving Davis, CA and surrounding areas. DMA's main projects are DCTV Channel 15 on the Comcast cable system - public access television; Educational Access Channel 17 on the Comcast cable system; and KDRT-LP, 95.7 FM, Low-power community radio for Davis and beyond.

The number has not changed.

1. How many channels does your MVPD operator(s) provide for PEG programming?

~~2. On which video are these channels provided, and what equipment is required to view them?~~
~~On Comcast channels are on Menu 99, with DTAs required to view the programming.~~

On U-verse, channels are available at pulldown Menu 99.

4. What data sources exist to track the availability of PEG programming?

Only what Davis Media Access and the City of Davis make available – links to program schedules at davismedia.org and cityofdavis.org.

5. Is there any evidence that AT&T's "Channel 99 PEG product" has hurt PEG

viewership? Have there been any consumer complaints about PEG accessibility on U-verse?

We do not have a recent accounting of U-verse income from our City. However, we field many calls from U-verse customers who have difficulty locating the local channels via this carriage.

6. Provide general information about PEG programming in your community

Davis Media Access (a dba for Davis Community Television) began as a single public access channel in October 1988. Nearly 25 years later, we are a community media center managing public and educational access. We were the first PEG center to launch an LPFM (KDRT-LP, 95.7 FM) in 2004. We're committed to making cutting edge media technology available free of charge or very low cost to our community. As a community anchor institution, DMA provides major support to dozens of community-based groups, non-profit organizations, educators, elected officials, students and more.

Prior to the enactment of the City's Davis's current local franchise with Comcast (one of the last such to be executed in California before DIVCA), Davis Media Access, then called Davis Community Television, boasted 8.5 FTE. Today our FTE is 5.25. Much of that workforce reduction came about as a result of the franchise agreement's new capital-only stipulations, rendering money that had once available for operations applicable only to capital purchases.

Thanks to those capital funds, DMA boasts a state-of-the-art HD studio, but lacks available time to staff it. We leverage our resources to provide group trainings and peer support whenever possible. We round out our offerings with digital equipment and social media, topical workshops, a local programming archive, participation in open source projects, low-power FM radio, youth media projects, local studio productions, event coverage, and advocacy and information for broader media issues. DMA is committed to strengthening localism through media and is proud to support platforms for free, local expression.

Electronic signature:

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